



National Association of Senior Move Manager **CODE OF ETHICS**

✓ **Advocacy and Loyalty**

The client is the person in transition. I will provide services and recommendations based on the needs and concerns of the person in transition.

✓ **Promoting Self-Determination**

I will respect and encourage the client's right to be in control and to make decisions.

✓ **Right to Privacy**

I will not disclose personal information about clients and will reveal such information only with the client's permission.

✓ **Conflict of Interest**

I will seek to avoid conflicts of interest and will use best practices for reducing conflicts of interest when dual relationships are present.

✓ **Integrity**

I will be honest in all business relationships, including those with clients, employers, colleagues, and staff.

✓ **Accountability**

I am accountable to clients, employees and the general public.

✓ **Continuing Education**

I will promote the competency and professionalism of myself and my staff through continuing education.